



Sue Leeson MAC, FCIM

- Consultant
- Coach



Described by her clients as:

- **Professional and insightful** Bringing a non-judgmental curiosity paired with a genuine belief in her clients' resourcefulness
- **Warm and genuine** Creates a trusting coaching collaboration
- **Pro-active and solution-focused** Empowering her clients and enabling positive progress towards relevant goals
- **Commercial** Realistic understanding of business dynamics and the need for results

And the small print:

With over 20 years commercial leadership experience building profitable brands, effective communication strategies and leading teams, Sue gained her executive coach training through Meyler Campbell (WABC, EMCC, AC accredited), her NLP Master Practitioner through world-class NLP trainer, Judith Lowe at PPD Learning and her Generative Coaching certification through the IAGC – having studied with renowned NLP developers Robert Dilts and Judith DeLozier, and Dr. Stephen Gilligan, a protégé of Milton Erickson. Now a Full Member of the Association for Coaching, Sue coaches bright, talented leaders who share a genuine desire to grow.

Sue combines NLP, positive psychology and generative coaching in a purposeful and practical way to help her clients make transformational changes in thought and behaviour. A positive, warm and sometimes challenging experience, Sue's clients appreciate her genuine belief in their potential to grow and her creative coaching skills.

When not coaching, Sue also consults on brand and customer experience for select businesses and is a Fellow of the Chartered Institute of Marketing.